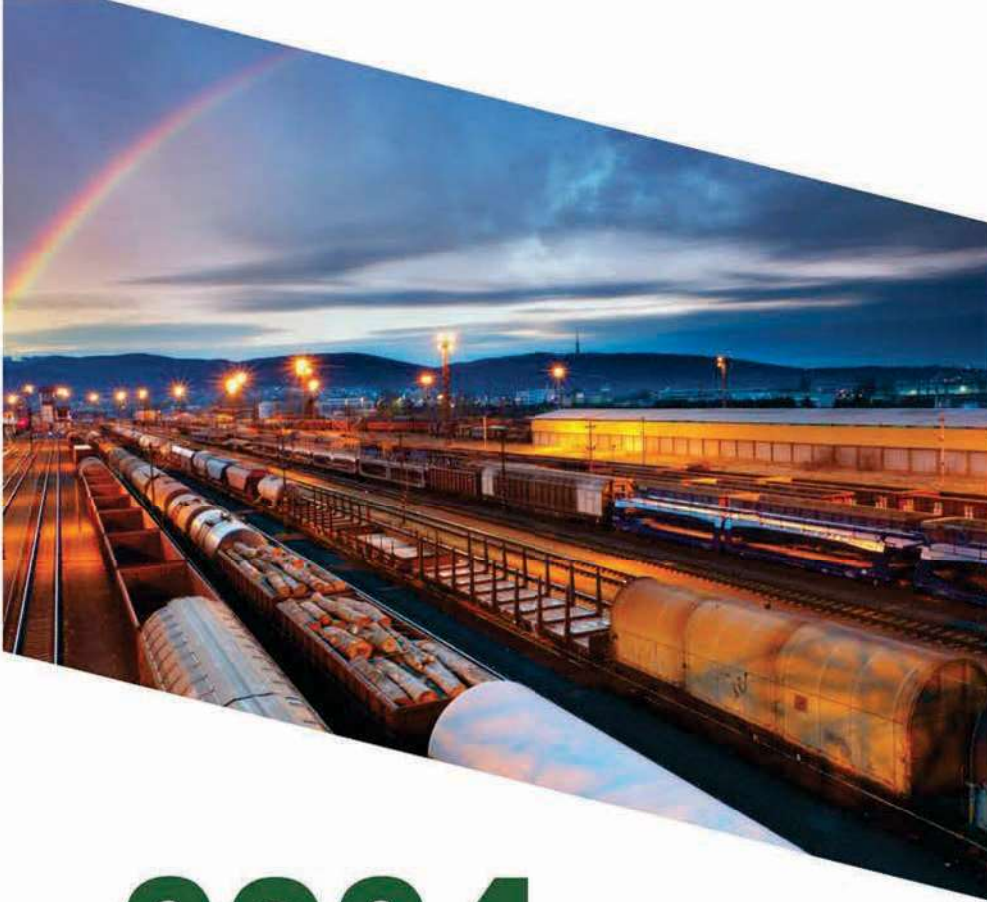




# DISCOVER PNWARS

Uniting Rail Shippers Across



# 2024 PNWARS CONFERENCE

Welcome to the Pacific Northwest Association of Rail Shippers (PNWARS), your regional partner association within the North American Rail Shippers Network. Here at PNWARS, we pride ourselves on hosting biannual events that bring together the finest minds in rail shipping from the Pacific Northwest and Central/Western Canadian regions.

## A WORD FROM PIERRE President

"PNWARS is more than just an association—it's a thriving community of rail shippers, receivers, and industry affiliates dedicated to advancing freight transportation by rail. Together, we're shaping the future of the Pacific Northwest and beyond."



Pierre-Louis (PL) Cartier  
President

[info@pnrailshippers.com](mailto:info@pnrailshippers.com)



## WHAT WE DO



At PNWARS, we curate unparalleled experiences designed to empower rail shippers with the latest industry trends, innovations, and best practices.

Twice a year, PNWARS hosts premier networking and educational conferences that are the highlight of the rail shipping calendar in our region. These events offer unique opportunities for networking, learning, and collaboration.

With expert speakers providing invaluable industry insights, our conferences deliver an experience that is both enriching and enlightening.

## 50+ Years of Connecting Rail Shippers, Industries, and Innovations


In existence for more than fifty years, at PNWARS, we foster a vibrant community of rail shippers, railroads, and vendors, representing a diverse array of industries. We come together to share insights, forge partnerships, and stay abreast of the latest developments in the rail shipping sector.

FROM  
**1974**

MORE THAN  
**200**  
ATTENDEES

REPRESENTING  
**10**  
INDUSTRIES

Join Us!

 872-212-4134

 [info@pnwars.com](mailto:info@pnwars.com)

# Reach, Connection, Community



Attend, sponsor, or speak at PNWARS' next meeting. Join us for exclusive networking, learning, inspiration and fun. Whether you're a seasoned industry veteran or new to rail shipping, PNWARS invites you to be part of our vibrant community. With members from diverse industries across our unique geographic territory, PNWARS is the premier destination for rail shipping in the Pacific Northwest, Western Canada, and beyond.

## WHY CHOOSE US



### UNMATCHED NETWORKING

Despite our smaller size compared to larger conferences, PNWARS events offer unmatched opportunities for meaningful connections. Forge relationships with key players in the industry in an intimate and engaging setting.



### INDUSTRY INSIGHTS

Our conferences feature speakers who share invaluable insights that you won't find anywhere else. Stay ahead of the curve with the latest trends, strategies, and best practices in rail shipping.



### UNIQUE GEOGRAPHIC TERRITORY

PNWARS serves a geographic territory that is unlike any other, encompassing diverse regions with unique shipping challenges and opportunities. Connect with fellow rail shippers who understand the intricacies of shipping in the Pacific Northwest and Western Canada.



### VALUE FOR INVESTMENT

Attendees receive personalized attention and have ample opportunities to engage with speakers, sponsors, and fellow participants. While larger conferences may offer scale, PNWARS delivers quality. Our events provide exceptional value for your investment, offering focused networking opportunities and tailored educational content that directly addresses the needs of our regional community.

## TESTIMONIALS

"As a seasoned rail shipper in the Pacific Northwest, attending PNWARS conferences has been an absolute game-changer for me. The intimate setting fosters genuine connections with industry leaders, and the insights shared by speakers are incomparable. PNWARS truly understands the unique challenges and opportunities of our region, making every conference a must-attend event for anyone serious about success in rail shipping."

John Adams, Past Attendee

"As a sponsor of PNWARS, we're honored to be part of a community shaping the future of rail shipping in the Pacific Northwest. Together, we're driving innovation and sustainable solutions for a brighter tomorrow."

JCN, Gold Sponsor

# EXPOSURE, VISIBILITY, LEADERSHIP, IMPACT



At PNWARS, we're more than just rail enthusiasts—we're a dynamic community shaping the future of freight transportation. Here's why sponsoring us is a strategic move for your company:



**Thought Leadership:** Position yourself as an industry thought leader. Share insights, participate in panel discussions, and contribute to the discourse on transportation trends. Your expertise matters here.

**Community Impact:** By sponsoring PNWARS, you're investing in more than just business. You're supporting scholarships, fostering education, and strengthening our rail ecosystem. Be part of positive change.

**Targeted Exposure:** Reach decision-makers, industry leaders, and influencers across the Pacific Northwest. Our events gather the crème de la crème of rail shippers, providing unparalleled networking opportunities.

**Brand Visibility:** Showcase your company prominently through event signage, digital loops, and exclusive recognition. Your logo becomes synonymous with innovation and progress in rail shipping.

# UNLOCKING OPPORTUNITIES

# SPONSOR PNWARS



Sponsorship Benefits	Annual Sponsorships			
	Diamond \$8,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
3-minute advertisement during each conference	X			
2-minute advertisement during each conference		X		
Complimentary Meeting Registrations (can be used at company choice of Spring or Fall Meeting)	3	2	1	
Complete attendee list provided to company contact for each meeting	X	X		
Company will be provided with an Official Sponsor PNWARS logo which can be used on printed materials, social media and email communications	X	X	X	X
Meeting attendees will be receive a sponsor ribbon on their name badge at each meeting which corresponds to specific sponsor level	X	X	X	X
Sponsors will be acknowledged in a PNWARS eblast to entire database	X	X	X	X
Sponsors will be acknowledged in post on PNWARS LinkedIn page	X	X	X	X
Company listed Sponsor Section of PNWARS website with link to company website	X	X	X	X
Company listed Sponsor Section in PNWARS Meeting APP with link to company website	X	X	X	X
Logo featured on meeting signage (Spring & Fall)	X	X	X	X
Logo featured in sponsor section of meeting presentation (Spring & Fall)	X	X	X	X
Exclusive Sponsorship	NO	NO	NO	NO

# UNLOCKING OPPORTUNITIES

# SPONSOR PNWARS



Sponsorship Benefits	Event Sponsorships				Exhibit Tables
	Meeting APP \$3,000	Reception \$2,500	Breakfast \$2,000	Friends of PNWARS \$750	
Company logo & link to website listed on home page of PNWARS Meeting APP	x				
2-minute advertisement during each conference	x				
Company logo listed Sponsor Section & Agenda in PNWARS Meeting APP	x	x	x		
Company name listed in Agenda in PNWARS Meeting APP & website		x	x	x	x
Opportunity for sponsor to provide branded napkins to use at event		x	x		
Opportunity for sponsor to offer a signature cocktail at reception (additional charges may apply)		x			
Company will be provided with an Official Sponsor PNWARS logo which can be used on printed materials, social media and email communications	x	x	x	x	
Meeting attendees will be receive a SPONSOR ribbon on their name badge at meeting	x	x	x	x	
Meeting attendees will be receive a EXHIBITOR ribbon on their name badge at meeting					x
Sponsors will be acknowledged in a PNWARS eblast to entire database	x	x	x	x	x
Sponsors will be acknowledged in post on PNWARS LinkedIn page	x	x	x	x	x
Company listed Sponsor Section of PNWARS website with link to company website	x	x	x	x	x
Logo featured on meeting signage (Spring & Fall)	x	x	x	x	x
Logo featured in sponsor section of meeting presentation (Spring & Fall)	x	x	x	x	x



"As a speaker at PNWARS conferences, I've been consistently impressed by the level of engagement and enthusiasm from attendees. The intimate setting allows for meaningful interactions and exchanges of ideas that are often lacking in larger events. PNWARS provides a platform for sharing industry insights that truly resonate with the unique challenges faced by rail shippers in the Pacific Northwest and Western Canada. It's been an honor to contribute to such a vibrant and forward-thinking community."

Jane Smith, Past Speaker

## CALLING ALL VISIONARIES AND TRAILBLAZERS

Are you a thought leader with a passion for rail transportation? Do you have a unique perspective that can ignite conversations and drive innovation? Look no further! The Pacific Northwest Association of Rail Shippers (PNWARS) invites you to be a part of our upcoming events.

## WHY SPEAK AT PNWARS?

- **Diverse Audience:** Our platform brings together rail owners, vendors, and users from across the Pacific Northwest. Your insights will resonate with a wide range of industry professionals.
- **Inclusive Voices:** We celebrate diversity! Whether you're an economist, an engineer, or an environmental advocate, your voice matters. We welcome fresh perspectives that challenge the status quo.
- **Impactful Discussions:** Engage in dynamic panel discussions, share case studies, and explore emerging trends. Your contribution will shape the future of rail shipping.
- **Networking Opportunities:** Connect with fellow thought leaders, build lasting relationships, and collaborate on solutions that drive progress.





# 2024

## JANUARY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
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## FEBRUARY

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## MARCH

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## APRIL

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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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30						

## OCTOBER

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28	29	30	31			

## NOVEMBER

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## DECEMBER

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

# CALENDAR



# FOR INQUIRIES, CONTACT US



[www.pnrailshippers.com](http://www.pnrailshippers.com)



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