



## **Pacific Northwest Association of Rail Shippers 2022 Annual Sponsorship Packages**

### **Gold Sponsorship - \$8,500**

#### **Our Gold Sponsorship Package includes the following:**

- Shown as a Gold sponsor in meeting presentation (Spring and Fall)
- Company promotion as Gold Sponsor on meeting signage (Spring and Fall)
- Gold sponsors will be acknowledged on PNWARS LinkedIn page
- Gold sponsors will be acknowledged in PNWARS eBlast
- Company name, logo and website displayed in meeting app and at [www.pnrailshippers.com](http://www.pnrailshippers.com)
- Complimentary Registration – For up to three company representatives annually
- 3-minute advertisement during the conference
- All attendees from sponsoring company will have a Gold Sponsor ribbon on their name badge

### **Silver Sponsorship - \$5,000**

#### **Our Silver Sponsorship Package includes the following:**

- Shown as a Silver sponsor in meeting presentation (Spring and Fall)
- Company promotion as Silver sponsor on meeting signage (Spring and Fall)
- Silver sponsors will be acknowledged on PNWARS LinkedIn page
- Silver sponsors will be acknowledged in PNWARS eBlast
- Company name, logo and website displayed in meeting app and at [www.pnrailshippers.com](http://www.pnrailshippers.com)
- Complimentary Registration – For up to two company representatives annually
- 2-minute virtual advertisement during the conference
- All attendees from sponsoring company will have a Silver Sponsor ribbon on their name badge

### **Bronze Sponsorship - \$2,500**

#### **Our Bronze Sponsorship Package includes the following:**

- Shown as a Bronze sponsor in meeting presentation (Spring and Fall)
- Company promotion as Bronze sponsor on meeting signage (Spring and Fall)
- Bronze sponsors will be acknowledged on PNWARS LinkedIn page
- Bronze sponsors will be acknowledged in PNWARS eBlast

- Company name, logo and website displayed in meeting app and at [www.pnrailshippers.com](http://www.pnrailshippers.com)
- Complimentary Registration – For one company representative annually
- All attendees from sponsoring company will have a Bronze Sponsor ribbon on their name badge

### **Welcome Reception Sponsorship - \$2,000 (only one available)**

#### **Our Welcome Reception Sponsorship Package includes the following:**

- Exclusive sponsorship of welcome event (only one sponsorship will be sold for this reception at each meeting)
- Shown as the Welcome Reception sponsor in meeting presentation
- Company promotion as Welcome Reception sponsor on meeting signage
- Welcome Reception sponsor will be acknowledged on PNWARS LinkedIn page
- Welcome Reception sponsor will be acknowledged in PNWARS eBlast
- Company name, logo and website displayed in meeting app and at [www.pnrailshippers.com](http://www.pnrailshippers.com)
- All attendees from sponsoring company will have a Reception Sponsor ribbon on their name badge
- Opportunity for *sponsor to provide* branded napkins to use at reception
- Opportunity for sponsor to offer a signature cocktail at reception

### **Advertising Sponsorship - \$1,000**

- Company name, logo and website displayed in the meeting presentation and at [www.pnrailshippers.com](http://www.pnrailshippers.com)
- All attendees from sponsoring company will have a Sponsor ribbon on their name badge

### **1-Minute Advertisement/Sponsorship - \$500**

- 1-minute virtual advertisement during one of the conference available time slots (limited number of slots)
- All attendees from sponsoring company will have a Sponsor ribbon on their name badge

***\*The sponsorship packages shown are not the only options available. Please contact us to create a special package that will fit your organization's budget.***