

**Pacific Northwest Association of Rail Shippers**

**2018 Annual Sponsorship**

**Diamond Sponsorship - $8,500**

**Our Diamond Sponsorship Package includes the following:**

* Shown as a sponsor of Day 1 & 2 meeting event.
* Diamond Designation – Company promotion as Diamond Sponsor on all items listed below.
	+ Digital Signage – Your logo will be included in the digital signage that plays on a continuous loop in the meeting room pre-meeting, during breaks and transitions.
	+ Online visibility with company profile – Acknowledgement of your company’s sponsorship, with your logo, company profile and a link to your website, will be prominently displayed on the official meeting website.
	+ Sponsor Display Table – All sponsors are invited to display company promotional literature on the sponsor display table.
	+ A 1-page advertisement in the printed conference book.
* Complimentary Registration – For up to three company representatives annually.

**Platinum Sponsorship - $7,000**

**Our Platinum Sponsorship Package includes the following:**

* Shown as a sponsor of the networking event.
* Platinum Designation – Company promotion as Platinum Sponsor on all items listed below.
	+ Digital Signage – Your logo will be included in the digital signage that plays on a continuous loop in the meeting room pre-meeting, during breaks and transitions.
	+ Online visibility with company profile– Acknowledgement of your company’s sponsorship, with your logo, company profile and a link to your website, will be prominently displayed on the official meeting website.
	+ Sponsor Display Table – All sponsors are invited to display company promotional literature on the Sponsor display table.
	+ A 1/2-page advertisement in the printed conference book.
* Complimentary Registration – Complimentary registration for two company representatives annually.

**Gold Sponsorship - $5,000**

**Our Gold Sponsorship Package includes the following:**

* Shown as a sponsor of the Lunch event.
* Gold Designation – Company promotion as Gold Sponsor on all items listed below.
	+ Digital Signage – Your logo will be included in the digital signage that plays on a continuous loop in the meeting room pre-meeting, during breaks and transitions.
	+ Online visibility with company profile– Acknowledgement of your company’s sponsorship, with your logo, company profile and a link to your website, will be prominently displayed on the official meeting website.
	+ Sponsor Display Table – All sponsors are invited to display company promotional literature on the Sponsor display table.
	+ A 1/3-page advertisement in the printed conference book.
* Complimentary Registration – Complimentary registration for one company representative annually.

**Silver Sponsorship - $2,500**

**Our Silver Sponsorship Package includes the following:**

* Silver Designation – Company promotion as Silver Sponsor on all items listed below.
	+ Digital Signage – Your logo will be included in the digital signage that plays on a continuous loop in the meeting room pre-meeting, during breaks and transitions.
	+ Online visibility with company profile– Acknowledgement of your company’s sponsorship, with your logo, company profile and a link to your website, will be prominently displayed on the official meeting website.
	+ Sponsor Display Table – All sponsors are invited to display company promotional literature on the Sponsor display table.
	+ A 1/4-page advertisement in the printed conference book.
* Complimentary Registration – Complimentary registration for one company representative annually.

**Bronze Sponsorship - $1,500**

**Our Bronze Sponsorship Package includes the following:**

* Bronze Designation – Company promotion as Bronze Sponsor on all items listed below.
	+ Digital Signage – Your logo will be included in the digital signage that plays on a continuous loop in the meeting room pre-meeting, during breaks and transitions.
	+ Online visibility with company profile– Acknowledgement of your company’s sponsorship, with your logo, company profile and a link to your website, will be prominently displayed on the official meeting website.
	+ Sponsor Display Table – All sponsors are invited to display company promotional literature on the Sponsor display table.
	+ A 1/6-page advertisement in the printed conference book.
* Complimentary Registration – Complimentary registration for one company representative annually.

**Advertising Sponsorship - $500**

* Company name, logo and website printed in conference book.

\*The levels shown are not the only accepted amounts. We will consider other reasonable options that fit your companies’ budget.